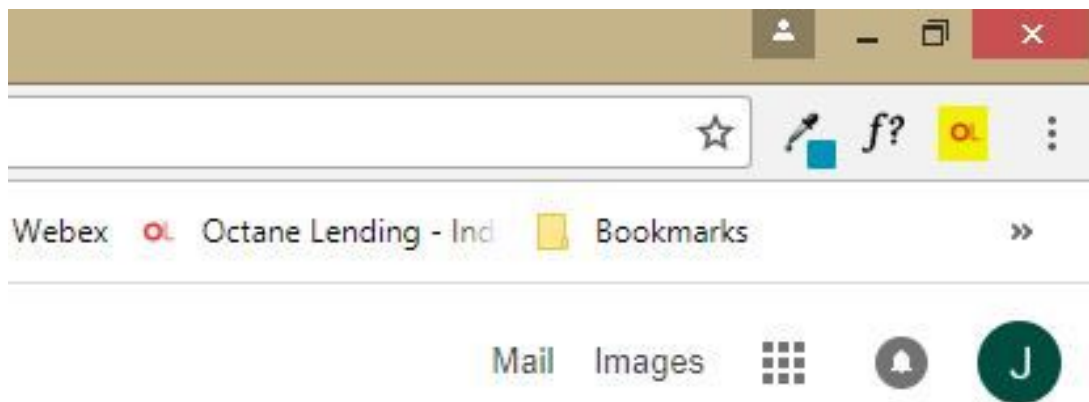


How to Utilize Your Personal Financing Link for Your Dealership

□ Step 1:

Open up your Google Chrome browser and click on the Octane Lending Chrome extension at the top right corner of your screen (highlighted in yellow) and then log-in to your Octane Lending account by entering your username and password.



□ Step 2:

You will see your dealership-specific financing link that is connected to your Octane Lending account on the homepage of Octane Lending. Next, copy the link which is connected to your dealer account.

The screenshot shows the Octane Lending homepage. At the top left is the "Octane Lending" logo. The top right contains navigation icons: home, document, mail, shield, wrench, bank, chat, user, help, and power. Below the navigation bar, the version "0.4.26" and login status "Logged in as ccasterline. Log out." are displayed. The main content area is titled "News" and contains two items. The first item is "Yamaha Card now available" with a sub-header and a paragraph. The second item is "Customers can now fill out credit applications" with a sub-header and a paragraph. A red box highlights the link "https://www.octanelending.com/consumer_form/1598" in the second item, and a red arrow points to it from the right. Below the news section is a navigation bar with three icons: a document icon labeled "New Application", a wallet icon labeled "Status", and a shield icon labeled "Warranty Menus". At the bottom left, there is a blue chat button labeled "Questions? Chat with us" with a close icon.

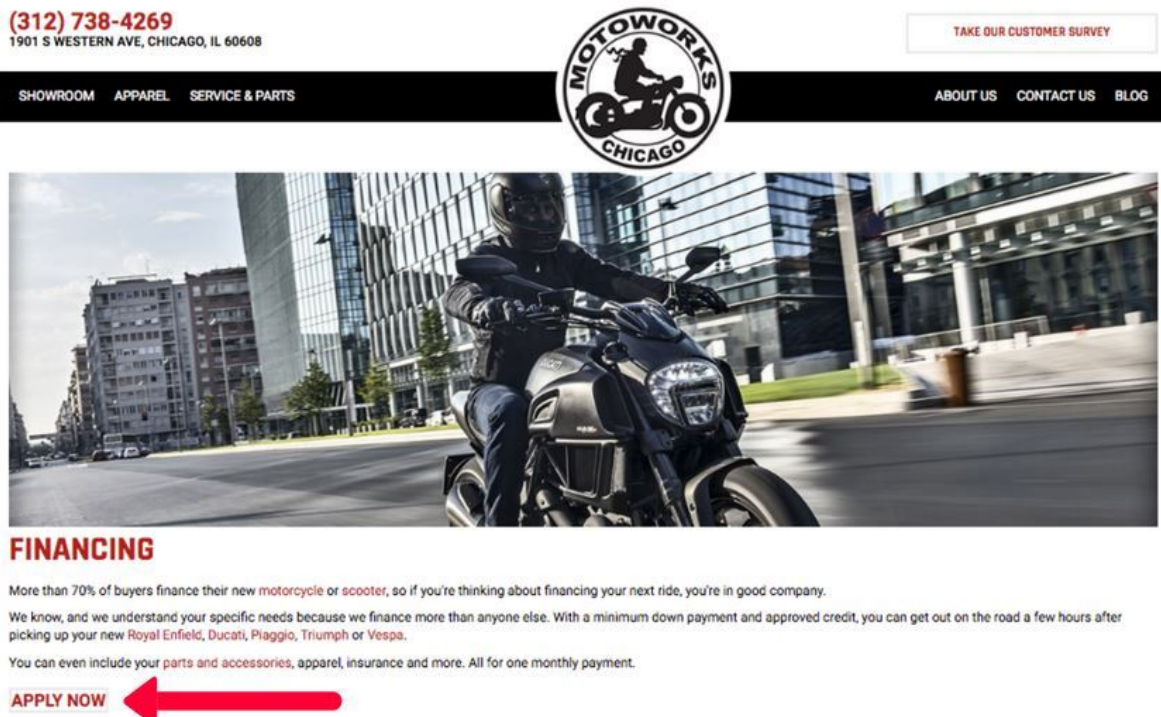
□ Step 3

If you already have a “Financing” page on your website you can replace the link on the page with your dealer-specific Octane Lending link that you just copied.

If you do not have a “Financing” page on your website, have your media/website developer add a “Financing” page to your website and include your personal Octane Lending link that you just copied so that your customers can access it to apply for loans.

You can also copy your dealer-specific financing link and share it on social media, Craigslist, and/or email it to your customers.

See Motoworks Chicago’s website as an example:



The screenshot shows the Motoworks Chicago website. At the top left, the phone number (312) 738-4269 and address 1901 S WESTERN AVE, CHICAGO, IL 60608 are displayed. A circular logo for Motoworks Chicago is centered. To the right is a button labeled 'TAKE OUR CUSTOMER SURVEY'. Below the logo is a navigation bar with links for SHOWROOM, APPAREL, SERVICE & PARTS, ABOUT US, CONTACT US, and BLOG. The main content area features a large image of a person riding a motorcycle. Below the image is a section titled 'FINANCING' with the following text: 'More than 70% of buyers finance their new motorcycle or scooter, so if you're thinking about financing your next ride, you're in good company. We know, and we understand your specific needs because we finance more than anyone else. With a minimum down payment and approved credit, you can get out on the road a few hours after picking up your new Royal Enfield, Ducati, Piaggio, Triumph or Vespa. You can even include your parts and accessories, apparel, insurance and more. All for one monthly payment.' At the bottom left of this section is a red button labeled 'APPLY NOW' with a red arrow pointing to the left.

(312) 738-4269
1901 S WESTERN AVE, CHICAGO, IL 60608

MOTOWORKS
CHICAGO

TAKE OUR CUSTOMER SURVEY

SHOWROOM APPAREL SERVICE & PARTS ABOUT US CONTACT US BLOG

FINANCING

More than 70% of buyers finance their new *motorcycle* or *scooter*, so if you're thinking about financing your next ride, you're in good company.

We know, and we understand your specific needs because we finance more than anyone else. With a minimum down payment and approved credit, you can get out on the road a few hours after picking up your new Royal Enfield, Ducati, Piaggio, Triumph or Vespa.

You can even include your *parts and accessories*, apparel, insurance and more. All for one monthly payment.

APPLY NOW

□ Step 4 (Customer):

The link will bring your potential customer to a new loan application page on Octane Lending. Your customer(s) will fill out the loan application and submit it.

□ Step 5:

The customer’s loan application will go directly into your Octane Lending account. Under Lender, you will see “Direct From Consumer Application.” You can click the application and select “Copy into New” then choose the loan provider to submit the application to. This way you can get a jump on the financing process and lock the customer into your dealership when you get an approval!

Octane Lending

New Application

Applications Archived You (ccasterline) Search for...

Status	Lender	First Name	Last Name	Date
New Application	Direct From Consumer	Sally	Hansen	
Approved	Roadrunner Financial	Shirley	Brown	12/06/2016
Approved	Roadrunner Financial	Shirley	Brown	12/06/2016
Not Submitted	Roadrunner Financial	Shirley	Brown	12/06/2016
Not Submitted	Roadrunner Financial	M	a	12/06/2016
Approved	Roadrunner Financial	Shirley	Brown	12/06/2016
	Roadrunner Financial	Shirley	Brown	12/05/2016

Questions? Chat with us